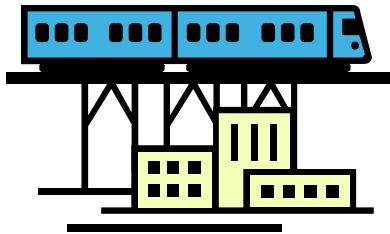




Marine Corps Base VRE Shuttle Service Program



BASE COMMANDER'S ORIENTATION BRIEF - 29 Aug 2013



→ VRE

→ BASE SHUTTLE

→ OFFICE



Marine Corps Base VRE Shuttle Service Program



AGENDA

- BLUF
- SITUATION
- INITIATING
- COMMANDER'S INTENT
- CONCEPT OF OPERATION
- SHUTTLE ROUTES
- COMMUNICATION PLAN
- IMPLEMENTATION TIMELINE
- MEASURES FOR SUCCESS
- COMMANDER'S APPROVAL & GUIDANCE



Marine Corps Base VRE Shuttle Service Program



BLUF

- Implement a shuttle service to transport Marine Corps Base Quantico Virginia Railway Express (VRE) commuters to their work locations, reducing traffic congestion on base and increasing the number of participants using DoD's National Capital Region (NCR) – Transits Subsidy Program to offset individual commuter costs. Service will exclusively use “green” alternate fuel vehicles to transport commuters.

SITUATION

- Traffic congestion on/off base is progressively increasing.
- Employee's are not enrolling in NCR – Transit Subsidy Program and using VRE because there is no transportation service aboard MCB Quantico
- BRAC relocating other agencies aboard MCB Quantico will impact traffic and parking.
- HQMC mandates on energy conservation and “going green”.



Marine Corps Base VRE Shuttle Service Program



INITIATING SERVICE

➤ STANDING UP WORKING GROUP - STAKE HOLDERS

- MCB QUANTICO: G4, G5, G3, COUNSEL, PAO, SAFETY, PMO, MASS TRANSIT BENEFIT PROGRAM COORDINATOR
- EXTERNAL: HQMC I&L (LFS-2), GSA, VRE REP, MDIA, FBI, PRTC, FRED, HRO

COMMANDER'S INTENT

- Implement a shuttle service to transport Virginia Railway Express (VRE) commuters to their work locations in order to reduce fuel consumption and assist in reducing traffic congestion.

CONCEPT OF OPERATIONS

- Base Motor Transport (BMT) will provide all assets, personnel and vehicles to support the VRE shuttle project. The BMT Operations Center will be responsible for all scheduled routes and coordination.
- Services are projected to start TBD (beginning FY 2010).
- VRE shuttle service schedule will be posted at the Quantico train station, in the base newspaper, Command Staff Notes, base website and any other media outlet available.
- The VRE shuttle services are for DoD employees and contractors who have a DoD Common Access Card (CAC). Civilian or military dependents are not authorized. Passengers will be required to present a DoD Common Access Card (CAC) before boarding the shuttle.
- Passengers and potential passengers register at the VRE voucher signup.



Marine Corps Base VRE Shuttle Service Program



Shuttle Routes & Times

GREEN / RED SHORT ROUTE



- MCSC: Intersection of Sherwood Dr & Halyburton St
- MCU Area: Gray Research Center
- Geiger Ridge: Trng Cmd parking lot and EWS in front of bldg
- Livers Edge Hall : Front of bldg
- Burrows Elementary: Front of bldg

Morning shuttle pick up at VRE station:
0540 - 0605 - 0630 - 0655 - 0740 - 0805

Afternoon shuttle pickup:
1600 - 1630 - 1700 - 1730

RED ROUTE LONG



- Elliott Rd: bldg 2008 & bldg 2007
- MCCS Warehouse (GYM)
- MCIA: Anderson Ave bldg 2014
- Catlin Rd: bldg 3044
- Lejeune Hall: Intersection of Catlin & Kelton Ave
- Marsh Center: Rear of bldg
- MCCDC: Front of bldg
- MCX: Parking Lot

Morning shuttle pick up at VRE station:
0540 - 0605 - 0630 - 0655 - 0740 - 0805

Afternoon shuttle pickup:
1600 - 1630 - 1700 - 1730

ADDITIONAL INFO:

The VRE shuttle service will pick up VRE morning commuters and drop off VRE afternoon commuters at the Little Hall parking lot.

Each route will consist of two vehicles traveling in opposite directions for pick-up and drop off of passengers.

Morning pick-up at the Little Hall parking lot will coincide with the scheduled arrival times of the VRE morning trains.

Afternoon pick-up will begin approximately one hour before the scheduled arrival times of the VRE afternoon trains, however, pick-up times may be adjusted based upon traffic conditions.



Marine Corps Base VRE Shuttle Service Program



Shuttle Routes & times (Cont.)

GREEN LONG ROUTE



- Industrial Area: Front of TMO & Zielen Rd
- Facilities Maintenance: Front of bldg
- Roan St: Education Center & any other bldg on that street
- MCAF: Intersection of Baver Rd & Rowell Dr
- OCS: Bldg 2121 Parking lot

0540 - 0605 - 0630 - 0655 - 0740 - 0805

Morning shuttle pick up at VRE station:

1600 - 1630 - 1700 - 1730

Afternoon shuttle pickup:



Marine Corps Base VRE Shuttle Service Program



COMMUNICATIONS PLAN (TIMELINE)

AUG 09

SEP
09

OCT 09

- WORK GROUP STAND-UP
- SURVEYS
- BASE NEWS PAPER
- INFO WEB SITE
- STAFF NOTES
- SHUTTLE REGISTRATION
- BUILDING SIGNS
- TAKE-ONE FLYERS
- FROST CALL
- TOWN HALL MEETINGS
- MCCS BILLBOARD
- MCB QUANTICO TV
- NEW JOINT BRIEFS
- INTERACTIVE CUSTOMER EVALUATION (ICE)

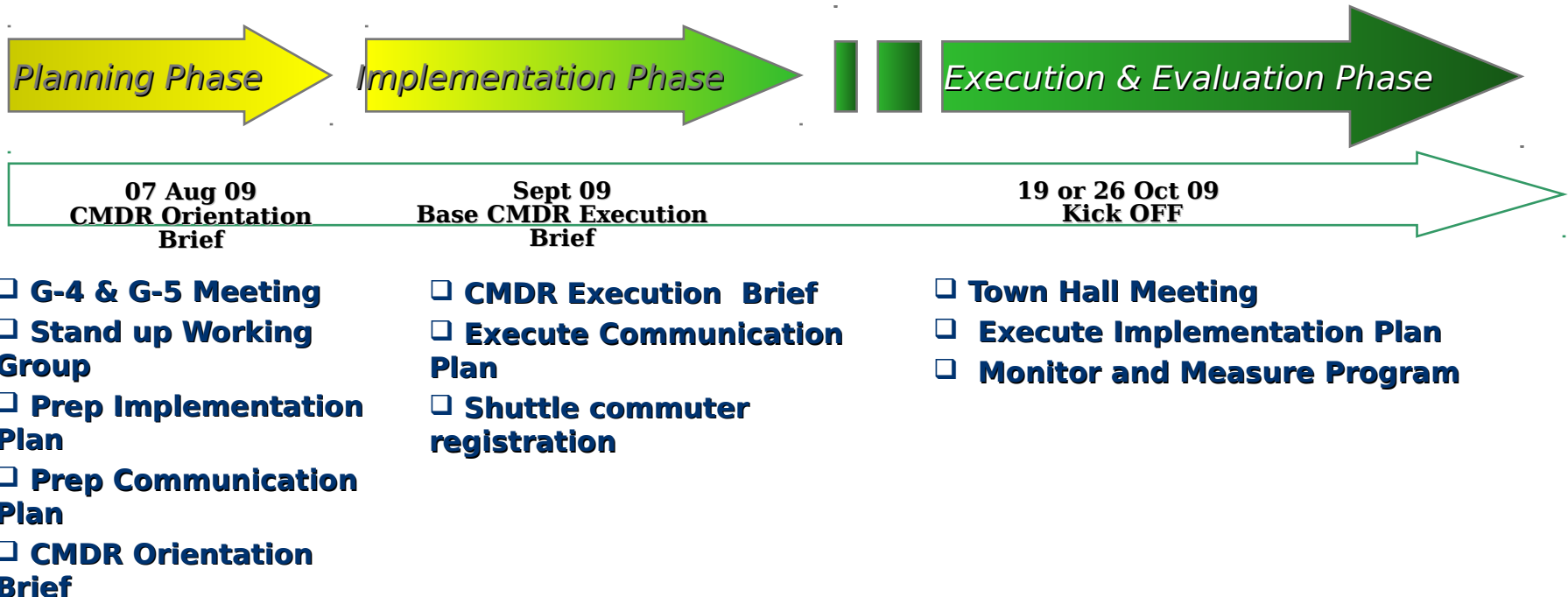
KICK OFF



Marine Corps Base VRE Shuttle Service Program



TIME LINE & ACTIONS





Marine Corps Base VRE Shuttle Service Program



MEASURES FOR SUCCESS

- Reduce traffic congestion AM/PM
- Increase VRE ridership
- Increase Base VRE shuttle ridership
- Customer survey on the interactive customer evaluation (ICE) website



Marine Corps Base VRE Shuttle Service Program



ADDITIONAL INFO SLIDES

